

BUSINESS IN
TRANSFORMATION
PROGRAM

Human Capital And People Management



Learning & Development arm of Pernas



ABOUT THE COURSE

Human Capital and People Management is designed to equip the entrepreneurs with personal and social skills in managing the business and pre-franchisees.

LEARNING OUTCOME

Upon completion of this course, you will be able to:

- **Be persuasive** - Learn the essential skills to influence and inspire others up to an intermediate level.
- **Elevate their interpersonal skills** - Develop the flair to build rapport with stakeholders in order to work smoothly with Franchisees.
- **Use their mind to its full potential** - Use both sides of your brain to achieve maximum output.
- **Know themselves and other better** - Having a greater understanding of yourself and those around you, will make you better at managing relations.

TRAINER

- Course is delivered by Pernas Certified Trainers.

LEARNING METHODOLOGY

- Lecture - based classroom
- Interactive group discussion
- Presentation

WHO SHOULD ATTEND

- BIT Pre-Franchisors

DURATION

- 2 Days

SIGN UP NOW!

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