

FRANCHISE
TRAINING PROGRAM

INTERMEDIATE : Business Plan



ABOUT THE COURSE

Franchise Business Plan is designed to assist potential and existing franchisors and franchisees in preparing an effective business plan for the franchise business.

LEARNING OUTCOME

Upon completion of this course, you will be able to:

- Understand about the franchise system and the keys terms in franchising.
- Explain the key terms in franchising.
- Understand the evolution of franchising and franchise business in malaysia.
- Define the type and category of franchise.
- Understand franchisor and franchisee obligations and responsibilities.

DURATION

- 2 Days

TRAINER

- Course is delivered by Pernas Certified Trainers.

LEARNING METHODOLOGY

- Classroom - based lecture
- Interactive group discussion
- Presentation

WHO SHOULD ATTEND

- Public who are into franchise business.
- Potential franchisors.
- Potential franchisees.
- Business owners.
- Graduates who are keen to venture into entrepreneurship.
- Retirees with entrepreneurship in mind.

FEES

SIGN UP NOW!

Visit <https://franchiseinstitute.my> or contact us at :

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