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BIT
GROWTH & CONNECT

Connect, Collaborate & Go Beyond



DR.HAFIZI SULAIMAN

HEAD, FRANCHISE DEVELOPMENT & SUPPORT



COACH LIZAM

BUSINESS COACH & CONSULTANT



SITI FARHANA

HEAD, FRANCHISE DEVELOPMENT SECTION

7 & 8 DECEMBER 2026 | TIME 9.00 AM - 5.30 PM

LOCATION: AUDITORIUM TUN RAHAH, LEVEL 1, MENARA PERNAS, BANGSAR SOUTH CITY

FOR MORE INFORMATION:

PLEASE CONTACT US :

- 019-229 1432 (Hee Dayah) - Franchise Institute
- 019-282 5965 (Rashiman) - BIT
- 013-352 0025 (Hafiy) - BIT
- 011-2826 0293 (Azim) - BIT

TRAINING FEE

~~RM1400~~ before

RM700

Maximum 2 participants per company
Slots are limited; register now!!!

REGISTER NOW

COURSE HIGHLIGHTS

- Understand franchise financial structures
- Develop a franchise business profitability model
- Apply costing, pricing, margin & break-even
- Assess investment feasibility and ROI
- Pernas vision for BIT entrepreneur

IN COLLABORATION WITH:

Franchise Institute

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